

# MINING LIFE & EXPLORATION NEWS



**ADVERTISE**  
your **PRODUCTS & SERVICES**  
to the **Decision Makers in Northern Ontario!**  
**Canada's Most Active Mining District!**

## Featuring

- The \$1 billion Cote Lake Mine owned by IAMgold has received its environment approval to proceed.
- Tahoe, formerly Lake Shore Gold, is spending \$80 million to deepen its Bell Creek Mine shaft.
- Detour Gold is creating a new mine, Detour West, near its Detour Lake Mine.
- Kirkland Lake Gold's Taylor mine is the newest mine in Ontario.
- Goldcorp just finished a \$194 million expansion of its Hoyle Pond Mine.
- Harte Gold plans to increase bulk sample from 70,000 to 100,000 tonnes.

The Golden Triangle of Timmins, Matheson and Kirkland Lake is the busiest mining region in Canada.

**Be a part of the action**

**Promote your products & services to the buyers in the industry.**

The junior and senior mines are looking for your expertise in providing them with the most productive and cost efficient products and services.

**Lets tell your story!**

# MINING LIFE & EXPLORATION NEWS

**Since 1994 MINING LIFE & EXPLORATION NEWS offered a unique opportunity to gain maximum market penetration within Ontario and Quebec's Mining Sector.**

**We partner with major local and international exhibitions and conferences, which increases our distribution and your exposure.**

The **Billion Dollar Triangle Special Report** will bring the readers up to date on the activities that make up one of the largest booms in the history of Northern Ontario's Gold Mining Industry. In recent months there has been a consolidation of the Matheson-Timmins-Kirkland Lake mining area, St Andrew Goldfields' operations near Matheson has been acquired by Kirkland Lake Gold Mines. Oban Mining Corporation took over Northern Gold, a gold company based in Toronto. Northern Gold's focus was the exploration and development of its prospective mineral properties at the Golden Bear Project in the Larder Lake Mining Division in Northeastern Ontario. Northern Gold has a portfolio of advanced exploration projects, including the Jonpol and Garcon deposits and the Buffonta property. Recent transactions, including the amalgamation with Victory Gold Mines Inc. and acquisition of the Lac Minerals Property, to add to Northern Gold's regional portfolio strategy along the Destor-Porcupine Fault Zone. Primero Mining Corp acquired Brigus Gold Corp. in March 2014.

The **Black Fox** mine near Matheson is the key component of the Black Fox Complex which also includes the Black Fox mill, the Grey Fox development project, and the Pike River exploration property. Commercial production from the open pit mine began in May 2009 (depleted in September 2015) and underground mining commenced in October 2011.

## **Frequency Sales Presentation - Editorial Features**

Northern Canada's world-class mining journal. This full-color, quarterly magazine features articles on mining projects and developments, important national and international meetings and events, and new products and technologies.



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**Reporting from  
“Where the Mines are!”**

**Product Reviews - Hot Prospects**

**Junior Mining & Exploration  
Updates and Special report**

**Active - Updated Mining News**

## **Why advertise with us?**

We deliver international quality industry updates to our readers, along with fresh local news. We offer you a unique opportunity to gain maximum market penetration by combining with Ontario and Quebec's premier mining events (Canadian Mining Expo & North America Mining Expo). We partner with major local and international exhibitions and conferences, which increases our distribution and your exposure.

Canadian Mining Life and Exploration News is based out of what is said to be Canada's Gold Capital (Timmins, Ontario) publishes a quarterly full colour glossy magazine. The magazine will keep readers abreast on new mining & milling operations as well as junior mining activity in Ontario and Quebec. Key decision makers within the mining industry are looking forward to receiving copies of this publication.

# MINING LIFE & EXPLORATION NEWS

**Ad copy deadline: Sept. 08, 2016**  
**Print date: Sept. 15, 2016**

## Readers' nature of business

Mining Companies **30%**  
 Juniors and Exploration Companies **14%**  
 Investors, Government **14%**  
 Equipment/supplier **24%**  
 Other **2%**

## Readers' position

CEO/GM/Chief Representative **30%**  
 Project Managers, Supervisors, Superintendents, Purchasing Agents **30%**  
 Chief Geologist / Engineer **21%**  
 Investor **12%**  
 Business Owners **7%**

## Distribution Format

**Our circulation includes the top 100 MINING COMPANIES, TOP 200 JUNIORS and ALL GOVERNMENT MINING MINISTRIES & BUREAUS.**  
 Second class mail (Canada Post) and labelled direct to key contacts.  
 Copies are also available on the news stands in Northern Ontario with in mining communities.  
 Full Colour Glossy Publication - **Quantity: 10,000**

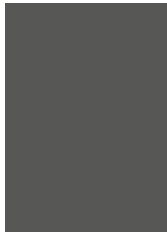
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Prices		
Page Size	Regular Price	Frequency Price
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1/2 Horizontal	\$2000.00	\$1700.00
1/3 Page	\$1500.00	\$1200.00
1/4 Page	\$1200.00	\$900.00

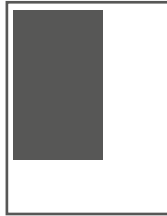
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Please submit your artwork in PDF or JPG format at 300 dpi or greater resolution.



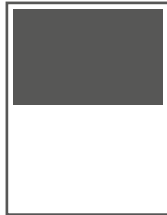
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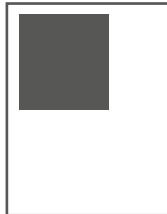
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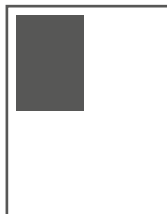
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**Canadian Trade-Ex (CT-EX) - Contact Your Agent**

**P.O. Box 490, Schumacher, ON P0N 1G0**

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# MINING LIFE & EXPLORATION NEWS

## ORDER FORM

### Company Info

Name of the Company \_\_\_\_\_

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Name of the on-site representative \_\_\_\_\_

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Please provide a brief description of the product(s), goods and/or services your company wishes to exhibit

### Ad Space

Regular Price	Full page <input type="checkbox"/>	1/2 Vertical <input type="checkbox"/>	1/2 Horizontal <input type="checkbox"/>	1/3 Page <input type="checkbox"/>	1/4 Page <input type="checkbox"/>
3 or more Ads/year	Full page <input type="checkbox"/>	1/2 Vertical <input type="checkbox"/>	1/2 Horizontal <input type="checkbox"/>	1/3 Page <input type="checkbox"/>	1/4 Page <input type="checkbox"/>

A 50% DEPOSIT IS REQUIRED 15 DAYS AFTER THE DATE OF THE CONTRACT BEING SIGNED.  
THERE WILL BE NO CANCELLATIONS 30 DAYS AFTER THE SIGNING OF THE APPLICATION.

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