

MINING LIFE & EXPLORATION NEWS



**Northern Ontario's
Exclusive
Mining Magazine**

Northern Ontario's Mining Report Issue

Covering Canada's Hottest Mining Jurisdictions

MINING LIFE & EXPLORATION NEWS



since 1994

**Northern Ontario's Exclusive Mining Magazine
Reporting from where the mines are!**



click on the covers
to see the issues

Mining Life was established in 1994. We connect the key stakeholders in the mining industry from the all-important prospectors on the ground to the boardrooms of senior producers. In addition, we shine a spotlight on equipment manufacturers, investors, and academic institutions and individual workers.

Mining Life is a trusted source of knowledge to the mining sector.

We offer the latest news including insight into industry career needs, health and safety programs, mine development, Indigenous partnerships, new and innovative products and equipment, and the latest activity in the junior mining sector.

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features

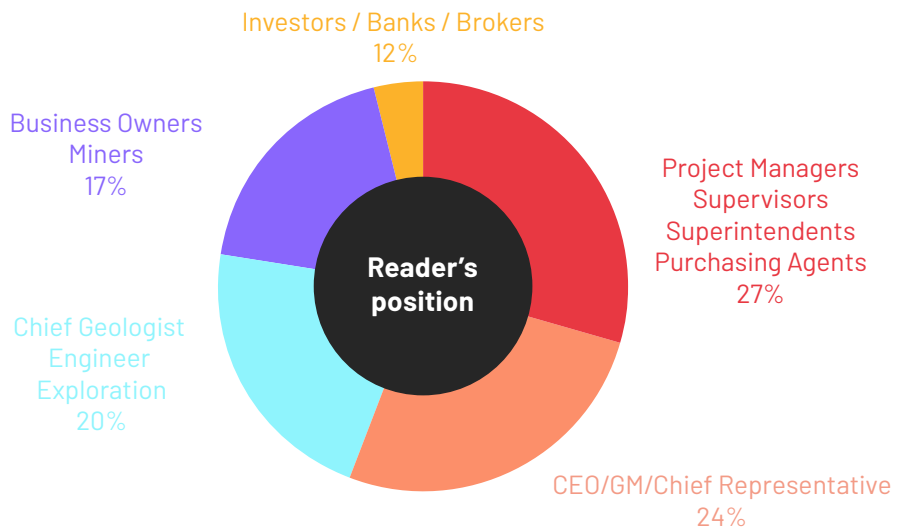
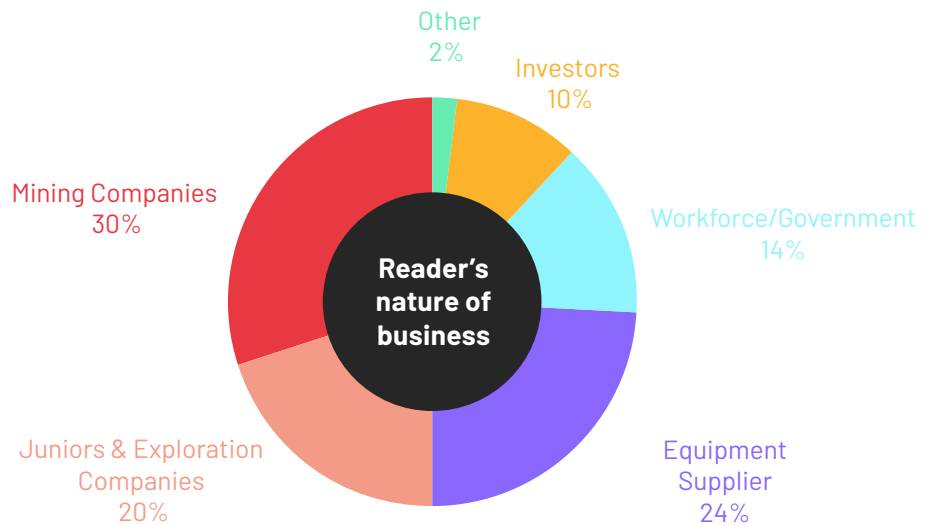
- **Mining Life** & Exploration News has been a vital and permanent fixture in Canada's resource-based economy. Headquartered in Timmins, Ontario, the historic home of more than a century of gold and base metal production
- **Mining Life** & Exploration News is the **only** mining publication in northern Ontario.
- **Mining Life's** quarterly, full-colour glossy magazines are considered an essential part of the corporate decision-making process for both producers and explorationists
- Your advertising investment with **Mining Life** exposes your company to senior management, procurement personnel, boards of directors, and investors. Most of our long-term clients book their space early for maximum impact, which includes incredible exposure
- **Only one** publication sits in the middle of the action. Product Reviews & Hot Prospects. The latest in mining and exploration news

statistics

Our circulation profile includes decision makers at all levels.

Our circulation includes:

- top 100 mining companies
- top 200 juniors
- all government mining ministries / bureaus
- indigenous organizations & communities
- suppliers
- manufacturers
- government organizations
- mining organizations
- academia & training organizations
- workforce
- investors
- news stands in selected Northern Mining Communities



MINING LIFE

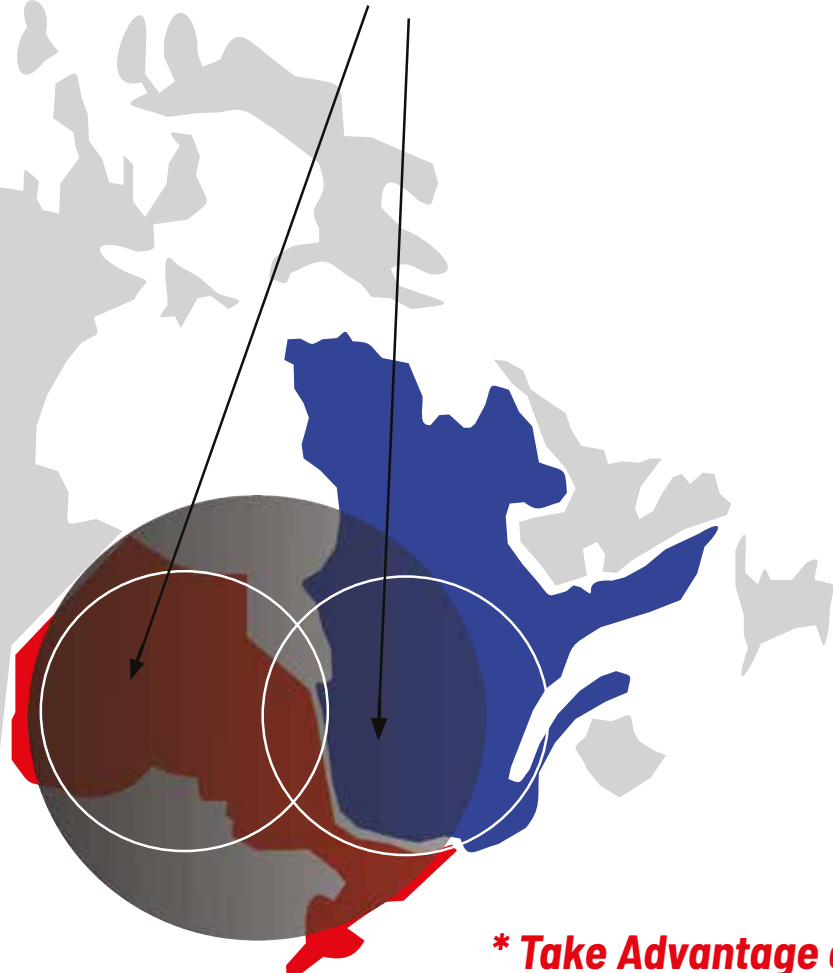
& EXPLORATION NEWS



Featuring Canada's Hottest Mining Jurisdictions

Northern Ontario's Exclusive Mining Publication

- Since 1994



*** Take Advantage of our Frequency Rates**

FEATURING:	PRINT SCHEDULE:			
FALL 2023 ISSUE 	Ad copy deadline: October 31, 2023 Print date: November 16, 2023 Distribution date: November 23, 2023		Northern Canada's Annual Mining Report 128 Pages of Mining Activity Round-up Canada's Hottest Mining Jurisdictions	
SPRING 2024 ISSUE 	Ad copy deadline: April 05, 2024 Print date: April 19, 2024 Distribution date: May 03, 2024		Where the World Comes to Explore! Over 400 Booths	Official Show Guide Issue Bonus Distribution
SUMMER 2024 ISSUE 	Ad copy deadline: August 02, 2024 Print date: August 09, 2024 Distribution date: August 16, 2024		Join the Mining Boom! Over 300 Booths	Official Show Guide Issue Bonus Distribution
FALL 2024 ISSUE 	Ad copy deadline: October 31, 2024 Print date: November 16, 2024 Distribution date: November 23, 2024		Northern Canada's Annual Mining Report 128 Pages of Mining Activity Round-up Canada's Hottest Mining Jurisdictions	

Northern Ontario's Mining Report Issue

Special distribution to registered **Canadian Mining Expo** - Timmins and **CEN CAN EXPO** - Thunder Bay registered guests.

Digital copies will be forwarded to online registrants from the above events.

Reporting on one of the hottest mining jurisdictions globally.

POTENTIAL FOR RAW MATERIALS USED IN ELECTRIC VEHICLE BATTERIES WITHIN NORTHERN ONTARIO:

- Canada Nickel, Crawford Project
- Power Metals Corp., Case Lake Project
- Class 1 Nickel, Alexo-Dundonald Project
- Canada Silver Cobalt Works Inc., Castle Property
- Wyloo, Eagle's Nest nickel-copper-PGE deposit
- Frontier Lithium Inc., PAK Lithium Project
- Avalon Advanced Materials, Separation Rapids Project
- Rock Tech Lithium, Georgia Lake Project
- Generation Mining Limited, Marathon Palladium & Copper Project
- Green Technology Metals
- Clean Air Metals, Thunder Bay North Project
- Impala Canada, Sunday Lake Project
- Palladium One
- International Lithium
- Magna Mining

CONSTRUCTION UPDATES ON NEW GOLD PROJECTS IN NORTHERN ONTARIO:

- Argonaut Gold, Magino Project
- Equinox Gold, Greenstone Gold Mine
- Iamgold, Côté Gold Project

ADVANCED GOLD PROJECTS:

- Agnico Eagle and Kirkland Lake Gold
- Moneta, Tower Gold Project
- Galleon Gold, West Cache Gold Project
- Wallbridge Mining, Detour- Fenelon Gold Trend
- Kinross, Dixie Project
- Treasury Metals, Goliath Project
- First Mining Gold, Springpole Gold Project
- Landore Resources Ltd. BAM Gold Project
- West Red Lake Gold Mines
- Gold Shore - Moss Lake
- Ardiden Limited - Pickel Lake Gold Project

NORTHERN ROUNDUP REPORTING ON EXPANSION PROJECTS FROM:

- Barrick Hemlo
- Alamos Gold Island Gold and Young Davidson
- Wesdome Eagle River and Kiena Mines
- Evolution Mining
- Newmont Musselwhite and Porcupine
- New Gold Rainy River Mine
- Pan American Silver, Timmins West and Bell Creek
- Agnico Eagle Canadian Malartic, Detour & Macassa
- Iamgold, Westwood Project
- Glencore - Kidd Operation & SINO

promotion

Make yourself known

10,000+ copies distributed throughout Canada with a huge readership in the mining hotbeds of Northern Ontario and Quebec

For the past 3 decades Mining Life & Exploration News has published a periodical publication geared to covering news of interest to its readers.

It is important to know that over the years we have gathered an extraordinarily strong database of readers who are loyal and love receiving the publication in their mailboxes. It is also important to know that the accuracy of the reader's label is close 100%. In other words, our publication is sent to an individual within Canada's Mining Industry and is checked each run for accuracy.

Organizing mining events throughout Central Canada enables us to build on our database every year. Registered guests to these events receive a printed copy of our publication. This is additional, in-person circulation to increase your advertising exposure.

Your advertising investment in Mining Life pays dividends. Mining Life delivers your brand offering to the decision-makers who matter!

Sharing your news and success through Mining Life is the best marketing move you will make this year.

Distribution Format

Our circulation includes the top 100 MINING COMPANIES, TOP 200 JUNIORS and ALL GOVERNMENT MINING MINISTRIES & BUREAUS.

Second class mail (Canada Post) and labelled direct to key contacts. Copies are also available on the news stands in Northern Ontario with in mining communities.

Full Colour Glossy Publication - Quantity: 10,000

Digital Distribution- 20,000

Fall 2023 ISSUE

Ad copy deadline: October 31, 2023

Print date: November 16, 2023

Distribution date: November 23, 2023

Take advantage of our frequency rates
(3 or more ads in a year)



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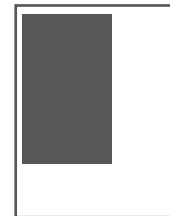
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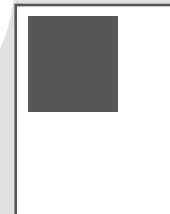
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